

Bafang Electric (Suzhou) Co., Ltd. No. 9 Heshun Rd • Suzhou Industrial Park • 215122, Suzhou China

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**Press release** 

For immediate release

## Bonjour Paris! «Bienvenue à Bafang» at Pro-Days

## Paris, July 2021 – location not only of the finish line of the Tour de France, but also enthusiastic cycling professionals at Pro-Days

From July 18-20th, 2021, the French cycling-industry exhibition Pro-Days was held in Paris at the Paris Expo Porte de Versailles. 195 exhibitors, representing 980 brands, participated in the exhibition, with an estimated 2,700 professionals from the cycling industry attending, in an exhibition hall which covers an area of 19,800m<sup>2</sup>.

At the show, visitors learned about the latest models, technologies, and future market trends, laying a foundation for the companies' ordering plans. In the test riding area in front of Hall 4, attendees were able to directly experience various latest eBike models and vehicles displayed by brand manufacturers.

Bafang presented several drive systems for e-mountain, e-road and e-city bikes at the show, showcasing the provision of high-quality power solutions. Many bike professionals came to visit the stand, undertake intensive discussions, and of course test out the products!





Photo : Bafang

At the Bafang stand, several European and international partner bike brands were presented, featuring different Bafang drive systems: French brands Matra (e-Race with M800 mid motor e-

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system) and Arcade (M400 & M445 mid as well as H400 front motor e-system); and US brand EVELO (H300 rear motor e-systems). The partner bike range was augmented by special Bafang test e-bikes, which included a demonstration of the brand-new H700 automatic 2-gear rear motor, a highly integrated, compact and concise system developed for e-city bikes.

This professional business-to-business event greeted around 900-1,000 visitors each day to browse the exhibitors' stands, which included eBike and traditional pedal bikes, bike tools, clothing and accessories. It was a great opportunity for bike-industry professionals to access interesting discussions and useful dealer assistance ahead of the next successful eBike season in 2022.

Smiling faces and enthusiastic conversations made it a fantastic show. Bafang welcomed many e-bike professionals in Paris, convincing them to spread the joy of cycling further than ever before, with best hopes for a COVID-free bike season in 2022. Great weather combined with awesome test experiences on the Bafang eBikes were a highlight for many of the visitors.

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## About BAFANG: www.bafang-e.com

Bafang, one of the leading manufacturers of e-mobility components and complete e-drive systems, has been developing components and complete systems for electric vehicles since 2003. Bafang is listed on the Shanghai Stock Exchange (603489.SS).

The company focuses on all global e-mobility trends of the future: be it as an individual e-bike, escooter, or for public bike sharing schemes. Bafang employs about 1000 staff worldwide in eight locations. The head office, development and manufacturing center are based in Suzhou, near Shanghai.

Bafang has Sales and Service Centers in the Netherlands, in the USA, in Germany, in Japan and in Taiwan, China. The newly opened factory in Poland will focus on production of mid motor systems for the European markets.

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