

Bafang Electric (Suzhou) Co., Ltd.
No. 9 Heshun Rd • Suzhou Industrial Park • 215122, Suzhou China

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For immediate release

Press release

Bafang welcomes return of Eurobike 2021

Bafang introduces innovative new e-drive systems for eCity and eMTB sectors, as one of Europe's largest international cycling-industry trade shows stages a return.

Friedrichshafen, September 1: The 2021 edition of Eurobike is now under way, in a welcome return of this significant event in the cycling industry calendar. Organization of the show has been carefully planned to manage attendance safely for all exhibitors and visitors, with some limitations to enable social distancing, and strict admission criteria in place.

E-drive systems manufacturer Bafang is delighted to be introducing a range of new products at the show, with innovative drive systems optimized for eCity and eMTB segments on display. At their 150m² booth, several partner brands are represented, covering the eMTB, eCity and eCargo ranges. In total, 22 Bafang staff are in attendance at Eurobike 2021, following all travel and exhibition guidelines to meet with valued contacts old and new.





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Photo Bafang

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For the eCity market, H700 is a built-in rear drive system, specially developed as a clean, compact and dynamic system designed to enhance the urban cycling experience. A key feature is its automatic dual speed capability, whereby the motor automatically adjusts the gearbox ratio by detecting the bike's speed during cycling, providing the rider with an improved cadence without the need to manually shift. The compact dimensions allow easy integration with standard



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eBike sizes, including a slim in-tube battery and controller, and tube-embedded single-button display.

For eMTB bikes, two new mid-motor systems are introduced:

M510 is an update to the previous generation, with weight reduced by 18% while the maximum power output has been increased by 20%. Powerful acceleration and continuous max power output are ensured for even hard-core climbing situations.

M410 offers a dependable 250W of power and 80Nm of torque, and is flexibly designed to be compatible with both fully-integrated and semi-integrated batteries.





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Cycling-industry visitors to the Bafang booth were interested to see the new products, generating plenty of positive feedback. "This is a great option for our eCity range, our customers will definitely appreciate the enhanced riding experience!" said one customer, and others welcomed new additions to Bafang's eMTB system options.

Joe Jiang, Director of the Bafang Sales Center, said, "The pandemic has had a huge impact on all walks of life, but it has not stopped Bafang working closely with our partners. We are continuously providing quality products and efficient services to customers around the world! Bafang has launched the new H700, M510 and M410 systems at Eurobike; we welcome existing and new partners to the Bafang booth to take a look!"

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Eurobike 2021 continues to September 4; the Bafang team can be found at booth A1-303.



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About BAFANG: www.bafang-e.com

Bafang, one of the leading manufacturers of e-mobility components and complete e-drive systems, has been developing components and complete systems for electric vehicles since 2003. Bafang is listed on the Shanghai Stock Exchange (603489.SS).

The company focuses on all global e-mobility trends of the future: be it as an individual e-bike, e-scooter, or for public bike sharing schemes. Bafang employs over 1000 staff worldwide in nine locations. The head office, development and manufacturing center are based in Suzhou, near Shanghai.

Bafang has Sales and Service Centers in the Netherlands, in the USA, in Germany, in Japan and in Taiwan, China. A recently opened factory in Poland focuses on production of mid motor systems for the European markets.

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This release is issued by Bafang Electric (Suzhou) Co., Ltd. which retains the ultimate responsibility for the content.

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